



www.mononafarmersmarket.com

Monona Farmers Market Steering Committee

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Treasurer

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Sponsor Coordinator

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Market Manager

Ross Cohen
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Mission

*To provide Monona
and the surrounding
area with fresh high
quality produce and
other agricultural
products in a unique
community
experience.*

The Monona Farmers Market
provides equal opportunities
in employment and programs

Dear Monona Business/Organization,

The 2011 Monona Farmers Market begins on Sunday, May 1, and runs each Sunday through October 30, from 9am to 1pm at Ahuska Park. Enclosed is a bookmark of the times, dates, and special events for this season. We are now accepting EBT to attract more consumers who will be able to purchase nutritious and healthy foods.

Once again we are offering you an opportunity to become a Market Sponsor. The market is visited by more than 1,000 people each Sunday, which provides an excellent way for us to partner with you in promoting your business or organization. Your contribution helps offset the costs of running the market, such as insurance, printing, and special events.

If you are interested in one or more of the sponsorship opportunities listed below, please contact Shirley Fassbind, Sponsor Coordinator, at 608-222-1191 or fassbind@wisc.edu by April 15, 2011.

Financial Sponsorships

\$50 Sponsors---Information on the brochure rack

A donation of \$50 includes your brochure or other information in our brochure rack which is displayed at every market, weather permitting. You are responsible for providing the materials and refilling as needed. Monona area non-profits may display market approved materials at no charge.

\$100 Sponsors---Recognition at the market and on our website

A donation of \$100 or more includes your name as one of our Market Sponsors in media releases, on our website, and on signage at every market. Brochure rack materials will also be displayed.

\$200 Sponsors---All of the above, plus a link to your website from our website

Special Event Sponsors

Each month the market offers one special event. A list can be found on the enclosed bookmark and on our website. Your help in funding one of these events could include helping to pay for treats and/or entertainment. Sponsors for the event will be listed in media releases for the event and signs at the event.

Note: In order to be listed as a market sponsor on our website and on the market sign, please notify us by the deadline of April 15, 2011.

If you would like to assist at the market hospitality tent to promote your business or organization, please contact our Market Manager, Ross Cohen, at 608-469-2807.

We are proud to be a member of the Monona Chamber of Commerce and look forward to partnering with you. Any support is appreciated. We hope to see you at Monona's local market!

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